

Arnit Manchanda

Based in India • Open to Relocate (EU)
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SUMMARY

Senior Information Designer with **6+ years** of experience creating scalable visual systems across 200+ projects for Fortune 500 and enterprise clients. Proven track record in driving a 90% conversion rate through high-impact pitch decks and reducing design turnaround by up to **35%** through modular frameworks. Expert in translating complex data into clean, modern narratives for global markets.

SKILLS

Design & Strategy

Information Design, Data Visualization, Visual Storytelling, Editorial & Publication Design, Design Systems, Strategic Information Structuring

Technical

Figma, Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), PowerPoint, Google Slides, Keynote, Procreate

AI Tools

Adobe Firefly, ChatGPT, Gemini, Weavy Midjourney, Google AI Studio, Higgsfield, NotebookLM, Nano Banana Pro

Leadership

Stakeholder Alignment, Design Mentorship, Client-facing Communication, Cross-functional Collaboration

LANGUAGE

English • C1 (Fluent, Bilingual)
Hindi • C1 (Native)
Spanish • A1 (Currently Learning)

Senior Visual & Information Designer

Portfolio website: www.arnitmanchanda.com/
Behance Portfolio: www.behance.net/arnitmanchan
LinkedIn: www.linkedin.com/in/arnitkaurmanchanda

EXPERIENCE

Material • Senior Information Designer

Dec 2023–Present, India

- Direct visual systems for branding and deliver strategic communication across **300+ enterprise projects** for 20+ **Fortune 500 clients**.
- Reduce turnaround time by **25-35%** by introducing modular templates and scalable visual frameworks.
- Achieved a **90% conversion rate** for new client acquisition through high-stakes proposal and pitch decks.
- Mentor a junior designer and optimize internal inspiration decks, saving the team **6-8 hours per week**.

UpGrad Enterprise • Senior Visual Storyteller & Editorial Lead

(Promoted within 12 months)

Oct 2021–Dec 2023, India

- Directed narrative-led editorial systems for long-form digital learning, improving learner comprehension across 10+ modules.
- Headed initiatives for brand refreshes, translating updated guidelines into 50+ live communication assets across B2B and B2C channels.
- Integrated motion design and interactive infographics, achieving **20% higher engagement**.
- Built scalable social media design systems that increased engagement by **10-20%** through structured experimentation.

Freelance Designer • Design Consultant

Jan 2020–Present, Part-Time/Parallel

- Led 8+ multi-phase projects end-to-end for 20+ clients, managing 3-5 designers to deliver branding, motion, and digital content.
- Improved audience engagement by **20-25%** through clearer hierarchy and narrative flow.

Sub Restaurants Systems • Marketing Assistant

Jan 2020–May 2021, Poland

- Standardized internal communications and training materials for an EU-based corporate environment.

EDUCATION & AWARDS

Polish-Japanese Institute Of Information Technology

BA New Media Arts • Specialised in Visual Communication

Final Grade: 4.84/5

2018–2021, Warsaw, Poland

Unity Value Award • Material

Awarded in first year

Exhibited Work: "The Civic City/Inscriptions"

Information design research exhibited at Palais de la Porte Dorée, Paris